

Fach: **ENGLISCH – B2**

| Nr. | Themenbereich                        | Inhalt   |
|-----|--------------------------------------|--|
| 1   | <b>Travel and Tourism</b>            | <ol style="list-style-type: none"> <li>1. Business travel</li> <li>2. Tourism in Austria</li> <li>3. Sustainable tourism</li> </ol>                                    |
| 2   | <b>Marketing and Advertising</b>     | <ol style="list-style-type: none"> <li>1. Marketing a new product</li> <li>2. Advertising strategies</li> <li>3. Sponsoring</li> </ol>                                 |
| 3   | <b>Business / Banking</b>            | <ol style="list-style-type: none"> <li>1. Banking services</li> <li>2. Self-employment</li> <li>3. Presenting a company</li> </ol>                                     |
| 4   | <b>Global Economy</b>                | <ol style="list-style-type: none"> <li>1. Globalisation</li> <li>2. Ethical trading</li> <li>3. Outsourcing</li> </ol>   |
| 5   | <b>Diversity / Equality</b>          | <ol style="list-style-type: none"> <li>1. Global equality</li> <li>2. Diversity / Minorities</li> <li>3. Gender equality</li> </ol>                                    |
|     | <b>Media / Education</b>             | <ol style="list-style-type: none"> <li>1. Artificial Intelligence (AI)</li> <li>2. Modern media – how to use them wisely</li> <li>3. Your digital footprint</li> </ol> |
| 7   | <b>Individual Lifestyle / Health</b> | <ol style="list-style-type: none"> <li>1. A healthy lifestyle</li> <li>2. Beauty industry</li> <li>3. Sports and fitness hype</li> </ol>                               |

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| 8  | <b>Politics / Society / Ethics</b> | <ol style="list-style-type: none"><li>1. Ethical trading / CSR</li><li>2. Comparing political systems</li><li>3. Poverty / UN</li></ol>                     |
| 9  | <b>Sustainability / Ecology</b>    | <ol style="list-style-type: none"><li>1. Sustainable development goals</li><li>2. Environment / Pollution</li><li>3. Energy consumption</li></ol>           |
| 10 | <b>World of Work</b>               | <ol style="list-style-type: none"><li>1. Job application / Recruiting</li><li>2. Entrepreneurship</li><li>3. Work-life balance / Job satisfaction</li></ol> |