

Fach: Englisch – B2

Nr.	Themenbereich	Inhalt
1	Travel and Tourism	1. Business travel 2. Tourism in Austria 3. Sustainable tourism
2	Marketing and Advertising	1. Marketing a new product 2. Advertising strategies 3. Sponsoring
3	Business / Banking	1. Banking services 2. Self-employment 3. Presenting a company
4	Global Economy	1. Globalisation 2. Ethical trading 3. Outsourcing
5	Diversity / Equality	1. Less developed countries / Global equality 2. Diversity / Minorities 3. Gender equality
6	Media / Culture / Education	1. Social media 2. Modern media – how to use them wisely 3. It's a digital world
7	Individual Lifestyle / Health	1. A healthy lifestyle 2. Beauty industry 3. Sports and fitness hype
8	Politics / Society / Ethics	1. Ethical trading / CSR 2. Comparing political systems 3. Poverty / UN

9	Sustainability / Ecology	1. Living Planet Report 2. Environment / Pollution 3. Energy consumption
10	World of Work	1. Job application / Recruiting 2. Job satisfaction 3. Work-life balance